



**FREEDOM  
THROUGH  
JUSTICE**



**2024  
IMPACT  
REPORT**



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# LOOKING BACK ON 2024



Dear All,

As we reflect on 2024, it is clear that this year has been a transformative period for LIFT International, building on the foundations laid in 2023. Our transition to a predominantly local workforce has proven to be a significant strength, allowing us to deepen our engagement with communities and enhance our cultural relevance in operations.

In 2024, LIFT maintained its commitment to empowering local staff, increasing capacity-building initiatives to ensure the team has the skills and resources needed for long-term success. Compared to 2023, where the shift from expatriate to local leadership began in earnest, this year saw these efforts bear fruit, with enhanced operational efficiency and stronger team cohesion. We refined our internal processes and implemented streamlined workflows, enhancing our impact measurement capabilities. These emphasise the optimization and alignment of organizational priorities, including improved casework management, and robust support to our partners.

Our programs in 2024 have made significant strides in combatting human trafficking, with expanded prevention efforts and innovative partnerships. These achievements exceeded those of 2023, marked by increased stakeholder collaboration and measurable impact in affected communities. 2024 also highlighted key milestones, such as honoring long-serving staff like Miss Janjinda Pawadee and Miss Wiliyasinee Rinya, who embodies the values of LIFT International through her decade-plus dedication.

As we close 2024, the entire LIFT team are poised for sustained growth in 2025. We remain steadfast in our mission to empower vulnerable communities and combat human trafficking and child sexual exploitation, strengthened by the lessons learned, best practice and the progress made over the past years.

Tipnaree Setphisut  
Country Director  
LIFT International







## **OBJECTIVE**

**TO PURSUE JUSTICE AND  
PROTECT ALL, SO THAT  
THE WORLD IS FREE FROM  
HUMAN TRAFFICKING  
AND EXPLOITATION.**

## **VISION**

**FREEDOM FOR  
THE EXPLOITED.  
JUSTICE THAT PROTECTS.  
A WORLD IN WHICH  
HUMAN TRAFFICKING  
IS NOT TOLERATED**



## **MISSION**

**PROSECUTE AND PREVENT  
HUMAN TRAFFICKING  
BY STRENGTHENING  
JUSTICE SYSTEMS**



# 2024 RESULTS



**72**

VICTIMS REMOVED FROM  
HARM AND SUPPORTED



**303 YRS**

JAIL TIME SENTENCED



**23**

IDENTIFIED AND ARRESTED



**1,897**

SURVIVORS AND FAMILIES ASSISTED BY  
LIFT TEAM (TIMES)



**9**

OFFENDERS  
CONVICTED



**583**

INTELLIGENCE, INVESTIGATIVE AND  
FORENSICS PRODUCTS DISSEMINATED



**USD 199K**

COMPENSATION AND FINES ORDERED

# MULTIDISCIPLINARY TEAMS

*The team consists of five disciplines; intelligence, investigation, law enforcement support, legal support and social work.*

In 2024, LIFT International built on over 13 years of experience in combating such complex human trafficking, achieving significant advancements in collaboration with Multidisciplinary Teams (MDTs). By integrating diverse experts, including police, lawyers, social workers, psychologists, public prosecutors, and NGOs, LIFT strengthened survivor-focused approaches that foster trust, optimize resources, and deliver tailored solutions for recovery and reintegration.

A significant advancement in 2024 was LIFT's proactive role in providing valuable insights based on direct experience within MDTs. This involved contributing to the development of operational guidelines for preventing and combating human trafficking, offering case information and progress updates for cases managed by other agencies, clarifying various forms of trafficking that had previously been misunderstood by MDT members, and influencing an increase in appropriate compensation requests for sex trafficking cases compared to previous years. LIFT also refined survivor engagement protocols, emphasizing trauma-informed care, cultural sensitivity, addressing language barriers, and sustainable recovery, which enhanced trust and collaboration with MDTs.

Additionally, LIFT's internal MDT achieved greater efficiency in managing complex cases and sustainable settlements, reaffirming its commitment to multidisciplinary collaboration and a survivor-centred approach. LIFT remains dedicated to advancing the MDT model and advocating for innovative solutions in the fight against human trafficking.



***The multidisciplinary team (MDT) is crucial for addressing human trafficking cases due to their complexity, requiring expertise across legal, social, psychological, and law enforcement fields. The MDT ensures a holistic approach by integrating diverse skills to investigate cases, build prosecutions, and support victims. We are committed to supporting the MDT in enhancing the chances of holding offenders accountable while ensuring victims receive comprehensive care and justice.***

*- Pik, Legal Team Leader.*



# INTELLIGENCE, LAW ENFORCEMENT SUPPORT, AND FORENSICS

In 2024, LIFT International continued its unwavering commitment to combating human trafficking through intelligence-driven support, collaborative efforts, and innovative approaches. LIFT strengthened its partnerships with law enforcement and other stakeholders, achieving remarkable progress in addressing the evolving challenges of human trafficking.

This year, LIFT produced **131** information reports from its extensive network of partners, organisations, groups and individuals. These reports directly contributed to the initiation of **18** new human trafficking cases officially opened, a reflection of LIFT's strategic focus on delivering actionable identification. Through meticulous analysis and dissemination delivering timely, high-quality intelligence, investigative, and forensic products, **583** reports were shared to aid law enforcement officials and partners in identifying victims and offenders.

The increase in human trafficking crimes, including online grooming and physical abuse, remains a significant concern, particularly affecting vulnerable children. LIFT has identified new trafficking patterns influenced by global events and policy changes, such as Thailand's visa-free policies for certain countries, which have heightened the risk of individuals becoming ensnared in trafficking networks. Our team conducted **271** deployments alongside law enforcement officials to proactively detect trafficking cases through investigations, offering technical support for evidence collection and digital forensics, which extracted **129** transactions. These efforts facilitated a total **72** victims removed from harm of exploitation.

As LIFT looks to the future, the reflections of its dedicated team highlight the importance of its contributions. One team member shared, *"The role and responsibilities of the law enforcement support team are to bring hope to the people we assist. We dedicate ourselves to delivering justice to victims to the best of our ability. Our mission is to be a source of support for victims who cannot pursue justice on their own, assuring them that we are here to help them every step of the way. When we succeed in delivering justice, it also brings back a sense of safety and security to the victims."*

**- T, Law Enforcement Support**





**18**

CASES OPENED



**95**

LAW ENFORCEMENT  
AND NGO STAFF  
TRAINED



**271**

DEPLOYMENTS



**147**

SURVIVORS RECEIVED  
ASSISTANCE



**141**

IT TECHNICAL  
SUPPORTED AND  
FORENSIC EXTRACTED

**Intelligence,  
Law Enforcement  
support, and Forensics**

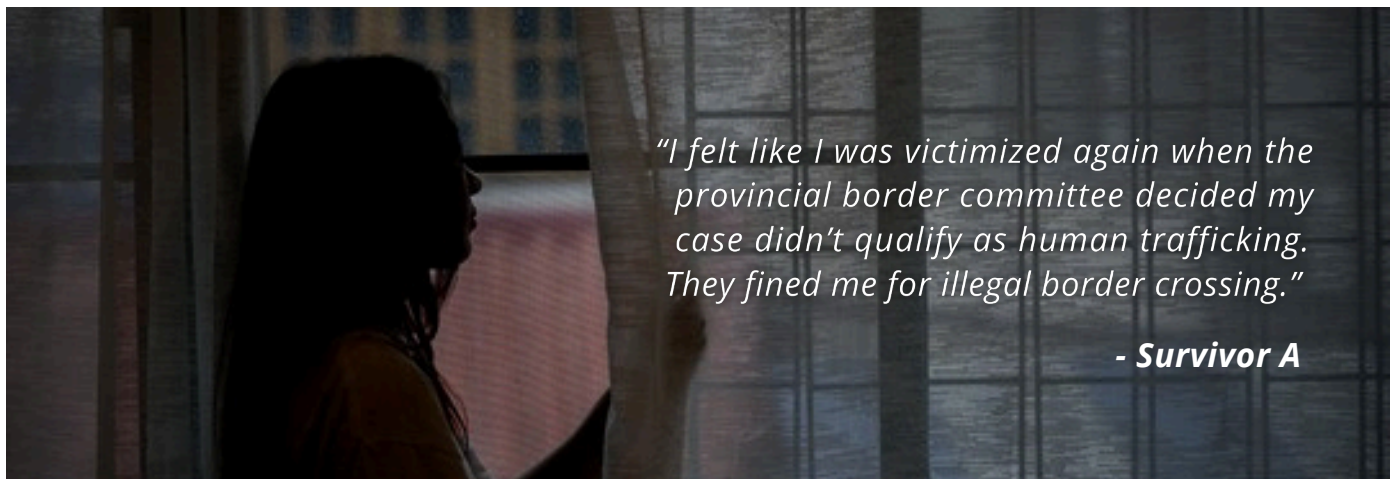
# STORY I - THE INNOCENCE DEFENDERS

Two teenage girls packed their bags, filled with dreams and hope, ready to help ease their families' burdens. They headed to another city, inspired by a job ad on a trusted online platform promising legal work as customer service administrators for a well-known shopping company. Everything seemed safe when they reached the agency in the city. The agent told them they were too young—under 18—to qualify for passports. Instead, they were sent to another "branch" in Poipet, Cambodia, where passports weren't needed.

The next morning, a man took them to the Thai-Cambodian land border and led across hidden paths. On the other side, another group escorted them to their supposed "workplace." But it was a building loomed with high fences and armed guards. The truth emerged—their "job" was to scam people into transferring money. They refused. The cost of defiance? Freedom required a ransom—100,000 THB (NZD 5,254) each. Their nightmare had just begun.


The girls faced relentless abuse. Their IDs and phones were confiscated. They were sold to other operators and threatened with being forced into prostitution. Under duress, they were made to sign contracts and coerced into using their bank accounts, framing them as criminals. They worked over 10-hour days, enduring pressure, punishments, and wage theft if they missed targets.

A month later, they were granted phone access and desperately contacted their families. Their cries for help reached a church network, which brought the case to LIFT's attention. Daily monitoring, intelligence work, and coordination with national and international partners, including the Thai Embassy in Cambodia—led to their removal from harm and safe return to Thailand. However, their fight wasn't over. Clearing their names under Thailand's immigration law and proving they were trafficking victims was a steep uphill battle. One of the survivors shared her pain:



*"I felt like I was victimized again when the provincial border committee decided my case didn't qualify as human trafficking. They fined me for illegal border crossing."*

**- Survivor A**



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LIFT stood firm, gathering evidence, psychological assessments revealed severe PTSD—nightmares, paralyzing fear of cars and buildings that reminded them of their ordeal, and an unshakable sense of dread. This evidence was pivotal in reversing the first unjust results.

Mid 2024, LIFT's legal team secured 30,000 THB (1,580 NZD) compensation for the girls as trafficking survivors from the Provincial Justice Office. A criminal court sentenced an offender to 12 years in prison under anti-trafficking laws. The survivors chose not to seek additional compensation from the offender. For them, proving their innocence and shedding the stigma of guilt was the real victory.

These efforts saved more than two vulnerable lives, reinforced justice, strengthened protections against trafficking, and took a stand against the growing scamming networks harming the Mekong region. It was made possible by the girls' bravery and LIFT's commitment to pursuit of justice.







# SEEKING JUSTICE FOR VICTIMS AND SURVIVORS

The legal team remains steadfast in its commitment to assisting victims of human trafficking in their pursuit of justice and freedom. Throughout 2024, significant strides were made in empowering survivors, holding offenders accountable, and equipping law enforcement with the tools needed to address these complex cases effectively.

The legal team supported **132** survivors on legal assistance through **3,554** activities. One of the most notable achievements was the compensation awarded to victims by the courts. A total of **5,063,179 THB (253,159 NZD)** was secured, providing survivors with critical financial support for their life's recovery. Beyond securing these awards and given the complexity and sensitivity of human trafficking issues, many of these cases remain ongoing. However, the team's persistent efforts have already led to substantial outcomes, including court-ordered sentences totaling **303** total jail time years to ensure that all offenders are accountable for their offenses.

In 2024, collaboration with law enforcement and non-governmental organizations (NGOs) remained a central focus, with the team actively contributing to numerous Multidisciplinary Team (MDT) meetings. Their efforts ensured that compensation requests were carefully tailored to meet each victim's specific needs, prioritizing fairness and justice. These accomplishments underscore the legal team's unwavering commitment to supporting survivors and driving systemic improvements in the fight against human trafficking. The positive feedback from survivors further reflects the team's impactful work in helping individuals navigate the path to justice and recovery.

 ***I'm truly grateful for all the support I received from LIFT. They stood by our side throughout the two long years of investigation and prosecution. I can't thank you enough for everything you've done for us.*** 

*- Survivor's father.*

## STORY II - PAUL'S STORY

\* Name changed to protect the survivor.

***"A trusted person became the most dangerous"*** -This phrase reminds us how important it is to protect children—our most precious gifts. In Thailand, 66% of online child exploitation cases involve someone the child knows and trusts. (Source: *Disrupting Harm Thailand*, 2021)

Kevin\*, Lily\*, and their young son, Paul\*, lived a peaceful life running a smart farming business in northern Thailand. Their close friendship with Beck\*, a fellow farmer, felt like the same family. Over the years, they trusted him deeper, often relying on him to watch over Paul.

One day, their world shattered. A Law enforcement official and LIFT's legal team visited Kevin, presenting evidence of Child Sexual Abuse Materials (CSAM) linked to his son. The photos and videos showed their own home, and the offender was Beck—the friend they had trusted. Kevin's heart broke as he realized the betrayal.

LIFT's team and Law enforcement officer worked carefully to ensure Kevin, Lily, and Paul were emotionally prepared to face the legal process. Our legal expert, Pik, knew that Paul's testimony would be crucial in court. However, Paul, still a child, struggled to understand what had happened to him. Beck had groomed him daily, making it difficult to pinpoint specific dates and events that ran over again and again.

*"Justice cannot be achieved unless victims and their families are fully corroborated,"* said a law enforcement officer. *"LIFT legal and social work teams played a key role in guiding and creating a safe environment for the child to share testimony."*

For months, the team gathered evidence through our digital forensic technology. Hundreds of chat messages and CSAM files revealed Beck's communication with others who shared his twisted interests. This kind of crucial evidence became undeniable proof for Beck's offense.

With compassion and determination, LIFT collaborated with the Provincial Multidisciplinary team to hold Beck accountable. These local authorities agreed producing or distributing CSAM is a severe crime under human trafficking laws, even if no money is involved or even for self-satisfaction. Any benefit gained from harming children fuels a cycle of exploitation that must end.

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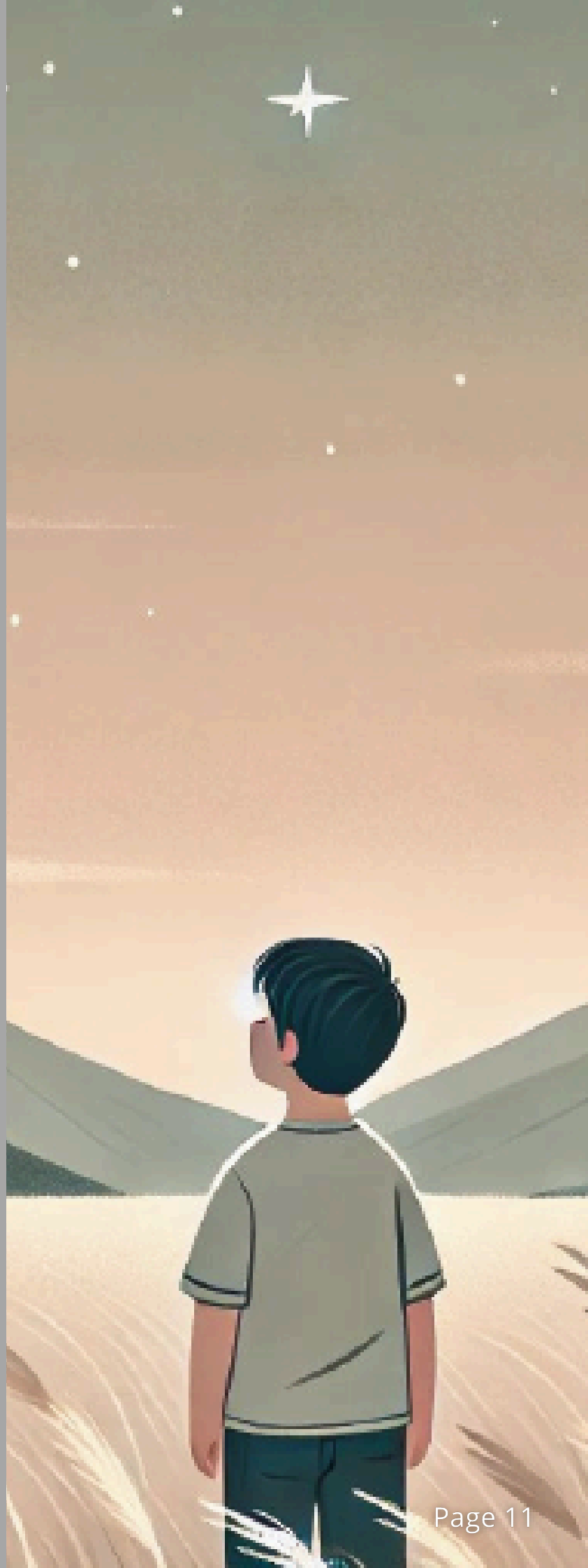
Years later, the provincial court sentenced Beck to 114 years in prison and ordered him to pay 1,800,000 THB (NZD 94,500) in compensation. Using a child centered approach by the Provincial court, Paul's recorded testimony and the strong evidence by the LIFT's team spared him from reliving the trauma in court. Beck could only confess to his crimes.

After the verdict, Kevin and Lily felt relief knowing Beck could never harm their son—or any other child—again. Social workers continue to help the family heal. Lily expressed the pain of betrayal: *"I can't believe we entrusted our child to a criminal."*

Justice brought light back into their lives. Today, Paul is rebuilding his future and living like a normal teenager again that empowers Kevin and Lily to focus on the future with hope. At LIFT, we are proud to have restored hope and freedom for this family through justice.



[Click here to read a full version of ***"Our Paul's Story"***, written by our legal expert team.








# SURVIVOR CARE

In 2024, LIFT social work team remained unwavering in its commitment to delivering quality services, ensuring that survivors of human trafficking received timely and appropriate care as they transitioned from exploitation to recovery. The social workers provided direct support to **92** survivors plus their family members, focusing on a victim-centred approach that minimized retraumatization, avoided repetitive questioning, and empowered survivors to lead their recovery process. Through close collaboration with both law enforcement and NGOs partners, the team conducted **472** sessions of progress follow-up, and **236** sessions of physical and mental well-being counselling.

This year, LIFT's expert social work team demonstrated their unwavering commitment to addressing the deep-seated trauma that many survivors continue to face long after their exploitation ends. In close collaboration with partners from a psychiatric hospital, the Ministry of Social Development and Human Security (MSDHS), and NGO social workers, the team employed a multidisciplinary approach to aid her recovery. While she gradually improves, her journey to healing is ongoing, requiring continued care and compassion. This collaborative effort underscores the importance of a multidisciplinary approach in helping survivors navigate the complex path to emotional and psychological well-being.

*"Providing support to help victims heal from emotional trauma and reduce the triggers that affect their mental health is vital. This support is essential for rebuilding emotional stability and confidence, enabling victims to feel safe and empowered once more. It plays a crucial role in their ability to adapt and reintegrate into society with strength and effectively."* - **Chu, Social Work Team Leader**

Northern Thailand faced severe flooding in October 2024, putting many families in hazard time including our survivors' family. One of those family homes were under water and the LIFT's social work team promptly took action, providing aid in the form of household supplies, bedding, school uniforms, and food to restart their life again. The **LIFT LIFE FUND** always plays a transformative role in helping survivors rebuild their lives, particularly in emergency response and scholarship for education. In 2024, six survivors were granted a total of **6,699 NZD**.





*Thank you so much for your help during this challenging time. This support has been incredibly valuable to my family. On that day, I never thought that you would call me. Because my legal process was already completed. I couldn't imagine how our lives would have recovered so quickly and positively without support from LIFT.*

*- Survivor B*

# SYSTEMATIC CHANGE

In 2024, LIFT International continued its mission to disrupt the cycle of human trafficking by fostering collaboration and enhancing the skills of frontline personnel. Recognizing that systemic change requires a unified and well-trained response, we expanded our training initiatives to empower individuals with the knowledge and tools needed to combat trafficking effectively.


During the reporting period, LIFT provided specialized training to 435 participants, building on key topics such as intelligence and forensic extraction, advanced online investigation, internet safety, and child grooming prevention. In 2024, LIFT trained three different agencies from law enforcement and the frontline of government officers, emphasized human trafficking, advanced investigation and key data gathering for law processes. Over 70.51% of participants feedback that the training provided deeper understanding with techniques and adapting skills in their daily work. Over 62% reflected a clearer overview for case identification particularly online crimes.

 ***A heartfelt thank you to the LIFT International team for providing invaluable knowledge and expertise that we can directly apply to our work. You were the first external organization to train us, and your guidance on Advanced Online Investigation has been exceptionally beneficial.*** 

*One of the law enforcement participants.*

In 2024, LIFT International contributed to key research from the United Kingdom on providing care to boy survivors. We also shared the new trafficking trends, and systemic gaps of trafficking issues, insights with the US Consulate and CTIP office evaluation. LIFT also connected with an international law firm pro-bono to develop child-friendly court materials for child sexual exploitation. Our collaboration with law enforcement and government agencies grew stronger through on the job training, trafficking casework, and the exchange of investigative techniques, strengthening our collective response to human trafficking.





# STORY III - THE PUZZLE OF JUSTICE

\* Name changed to protect the survivor.

*Note: This case is highly sensitive and is still ongoing in the prosecution process*

Yam\*, a bright 16-year-old girl, was full of promise. She excelled in her studies and earned extra income tutoring younger students through an online chat group. What seemed like a safe space for learning turned out to be a dangerous trap. No one suspected that offenders seeking to exploit children could hide even in places meant for education.

One day, Yam was contacted by a user asking for help finding a substitute tutor. Trusting the request, she agreed to connect with a “student” through the chat platform. Unknown, both accounts were managed by an offender. Using grooming techniques, the offender forced Yam into taking private clips with secret records. Once these images or clips were leaked online, the damage was irreversible. Digital footprints are almost impossible to erase, and no one knows how many times such materials were used to exploit victims, causing endless pain.

The situation required proactive response from law enforcement through strong partnerships with organizations like LIFT, who specialize in combating human trafficking. Led by a law enforcement agency, they uncovered a network distributing Child Sexual Abuse Material (CSAM), with Yam being one of many victims. Yam and her mother were devastated to see their private images being sold and shared online.

The Department of Special Investigation (DSI) sought our expertise to help secure justice. With our advanced intelligence techniques and digital forensic support, we assisted in gathering critical evidence for a smooth arrest and prosecution process. Our social workers and legal team played a key role in preparing Yam and her family for the journey ahead. Yam’s courage, combined with her mother’s relentless effort to document every clue, became the foundation of their fight for justice.

This achievement of the investigation was like puzzle-pieces contributed by law enforcement, anti-trafficking NGOs, and Yam and her mother’s unwavering spirit came together to pursue justice. LIFT’s intelligence team expanded the investigation, supporting DSI in planning and executing the arrest of a criminal network operating across several provinces in Thailand.

Months later, DSI announced a successful operation. Through collaborative efforts between public and NGOs sectors, including LIFT, the distribution of CSAM by this network was disrupted. The case is now in the hands of the justice system, moving closer to a final verdict.

We are proud to have been part of this fight for justice. Yam, with her mother’s support, is now looking toward a brighter future, planning her next steps in education. Together with Yam, we are looking forward to a day when justice prevails.

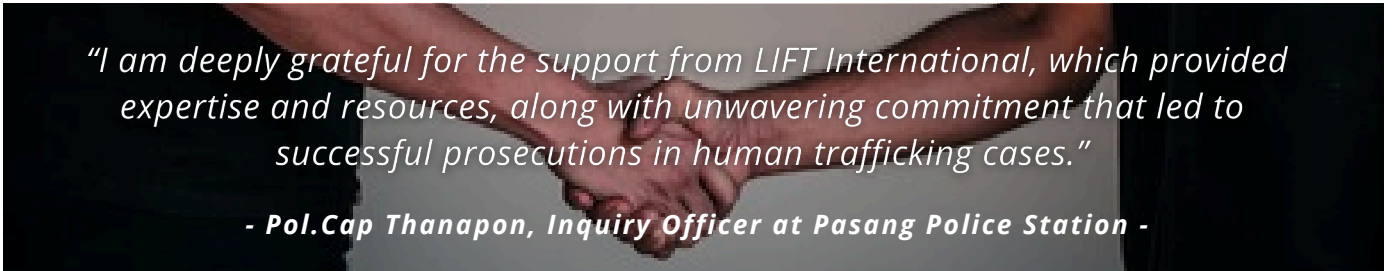


# PARTNERSHIPS

In 2024, LIFT International took bold strides in the fight against human trafficking, leveraging the strength of partnerships to drive meaningful change. Collaboration remained at the heart of our efforts, bringing together the expertise and dedication of governmental and NGOs across Asia, the Pacific, Global, and beyond to protect vulnerable communities and support victims of sexual exploitation.

This year, LIFT participated in 73 networking events at both national and international levels, focusing on training, casework collaboration, survivor support, and awareness-raising efforts. Our work with the Royal Thai Police Region 5 led to the support of 12 cases, while the Anti-Human Trafficking Division (ATPD) continued to tackle three major ongoing cases from previous years. Additionally, we collaborated with the Department of Special Investigation (DSI) and Homeland Security Investigations (HSI) to enhance investigative techniques. Our partnerships with the Psychiatric Hospital and the Ministry of Social Development and Human Security (MSDHS) contributed to survivor care and trauma-informed services for those who needed it.

LIFT's support extended across Thailand, with five prevention activities carried out in close collaboration with NGO partners such as Compassion Thailand, focusing on church members, students, and leaders. Our international partnership with Hagar Cambodia grew stronger, connecting us to a wider network in Cambodia. In June 2024, LIFT hosted '2024 Bilateral Meeting on Counter Trafficking in Person' between Myanmar Police Force and DSI totaling 72 representatives fostering cross border anti-trafficking case management. Moreover, LIFT gathered feedback from key partners to develop a six-year strategic plan aimed at improving efforts to combat trafficking.



*"I am deeply grateful for the support from LIFT International, which provided expertise and resources, along with unwavering commitment that led to successful prosecutions in human trafficking cases."*

**- Pol.Cap Thanapon, Inquiry Officer at Pasang Police Station -**

# THANK YOU MESSAGE FROM LIFT

We are deeply grateful for your generous support. Your contribution has made a meaningful difference to another 147 survivors' lives in 2024, and plays a crucial role in advancing our mission.

Because of you, we can continue our important work, and the impact of your support is evident in the progress we have accomplished. Your support not only empowers us to drive change but also inspires others to join us in pursuit justice, advanced skills and expertise in systematic change, and creating a brighter future for survivors of human trafficking.

We look forward to staying connected with you and seeing firsthand positive change towards our progress journey. This will help the world learn a real transformation of success stories as real change is possible from all supports. Together, we are creating lasting change, and we can't thank you enough for being a part of it.

Thank you for standing with LIFT and for your unwavering commitment to justice and the fight against human trafficking. It is a privilege to have you with us on this journey.

Once again, thank you for being such an important part of LIFT's family and for your commitment to fighting human trafficking and child sexual exploitation. We are honored to have you alongside us on this journey.





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