



Hagar USA Opportunity: Volunteer Graphic Designer

Location: Remote

Duration: 6-12 months

Reporting to: Fundraising & Communications Director

About Hagar:

Hagar is an international organization committed to the recovery and empowerment of survivors of human trafficking, slavery, and abuse. For 30 years, Hagar has sought to create lasting change by walking the whole journey of restoration with each survivor, empowering communities to prevent exploitation, and strengthening systems to protect the vulnerable.

Position Overview:

Join our dynamic team as a Volunteer Graphic Designer and contribute your creative skills to make a positive impact on the lives of survivors of human trafficking, slavery, and abuse.

This volunteer role provides an exciting opportunity for a passionate graphic designer to collaborate with our organization and enhance our visual identity across various platforms. As a volunteer, you'll have the chance to apply your talents to meaningful projects while gaining valuable experience and exposure in the nonprofit sector.

Responsibilities:

1. Graphic Design:

- Create visually compelling and effective designs for a range of materials, including social media posts, flyers, brochures, advertisements, web elements and digital assets.
- Ensure all designs align with our organization's brand guidelines and messaging.

2. Collaboration:

- Work closely with the Hagar's global marketing and communications team to understand project goals, target audience, and key messaging.

- Participate in brainstorming sessions to contribute creative ideas and concepts.

3. Brand Consistency:

- Contribute to upholding and reinforcing Hagar's identity across all design materials.
- Assist in developing and maintaining a cohesive visual language for various campaigns and initiatives.

Qualifications:

- Proficient in graphic design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Knowledge of Canva and experience creating Canva templates.
- Strong portfolio showcasing a variety of design projects and styles.
- Excellent communication skills and the ability to work collaboratively in a team environment.
- Detail-oriented with a focus on delivering high-quality designs.
- Passion for our organization's mission and a commitment to making a positive impact.

Time Commitment:

The volunteer position requires a commitment of 4-6 hours per week, with flexibility based on project demands. This is a 12-month volunteer position, with the possibility of extension based on performance and mutual interest.

How to Apply:

Interested candidates should submit a resume, a link to their portfolio, and a brief cover letter outlining their interest and relevant experience to usa@hagarusa.org.

Hagar is an equal-opportunity employer. We encourage applications from individuals of all backgrounds and experiences.